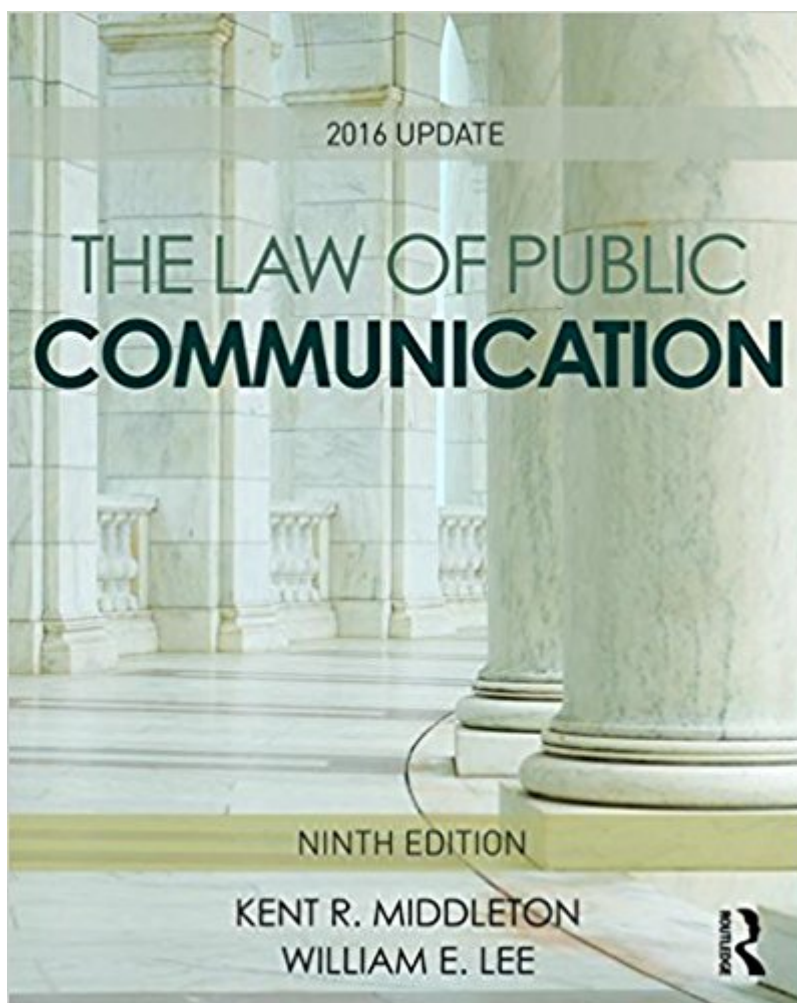


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The Law Of Public Communication: 2016 Update



Synopsis

The Law of Public Communication provides an overview of media law that includes the most current legal developments today. It explains the laws affecting the daily work of writers, broadcasters, advertisers, cable operators, Internet service providers, public relations practitioners, photographers, bloggers, and other public communicators. Authors Kent R. Middleton, William E. Lee, and Daxton R. Stewart take students through the basic legal principles and methods of analysis that allow students to study and keep abreast of the rapidly changing field of public communication. By providing statutes and cases in a cohesive manner that is understandable, even to students studying law for the first time, the authors ensure that students will acquire a firm grasp of the legal issues affecting the media. This 2017 Update brings the Ninth Edition up to date with the most recent cases and examples affecting media professionals and public communicators.

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"This is one of the best books in the business. It covers the core material that all workers in the media industry need to know. It is neither too advanced nor too watered-down. It is just right."

Lyombe Eko, Texas Tech University, USA

Kent R. Middleton is Director of the James M. Cox, Jr. Institute and Professor of Journalism at Grady College, University of Georgia. William E. Lee is Professor of Journalism at Grady College, University of Georgia. Daxton R. Stewart is Associate Dean and Associate Professor at the Bob Schieffer College of Communication, Texas Christian University.

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